

# BOOKS!!

ECL 596: Professor Jessica Pressman  
Fall 2025

Day 15: Electronic Literature.... Borsuk's  
*Between Page and Screen* (2012)

# Halloween!



# ADMIN

- Common issues from essays:
- speculation rather than analysis or interpretation
- Need to organize around a thesis
- When to cite external/scholarly sources...

# E-lit

- Questions from reading, class, etc.?
- Places to start conversation/learning?

# From your blogs

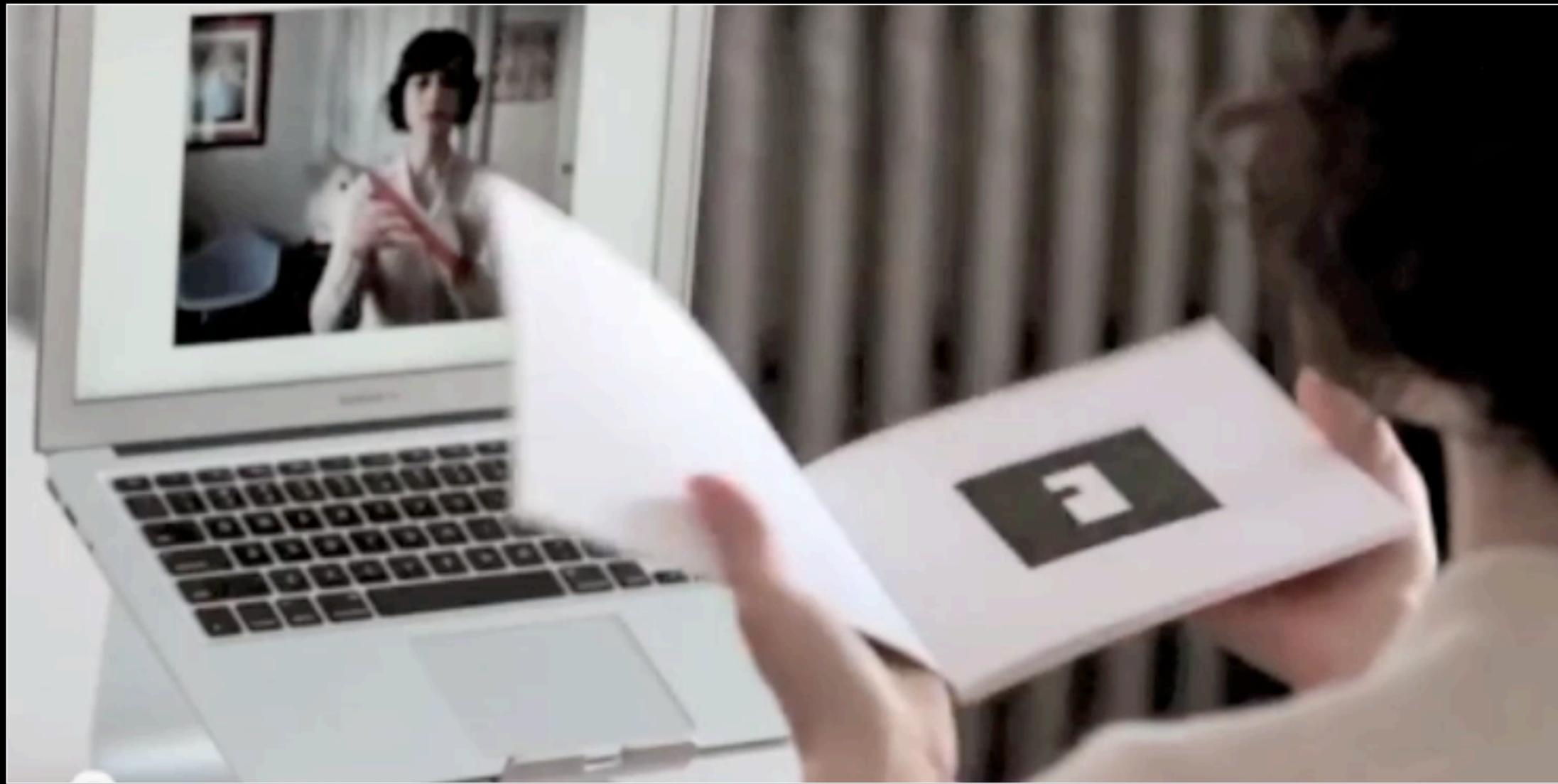
- **TRINITY:** As seen in the text, *Electronic Literature*, “We encounter electronic literature as both a reading experience and an application, **an artifact** that may also **encompass the tool used to produce it.** (page, 173)” This short quote articulates that form and media directly affect the form and content. **The past and present are constantly in communication; in the same way, there is always a feedback loop** between the arts. I am learning that **it is very important to understand this when studying literature and its history. Especially, if you are doing research in media archeology, looking at artifacts and archives.**

# From your blogs— computer as collaborator

- KAAN: Reading Scott Rettberg's text on electronic literature, one line in particular really stuck with me. *"What is really meant by 'electronic literature' is that the computer (or the network context) is in some way essential to the performance or carrying out of the literary activity in question"* (p. 169). ... But Rettberg's line flips that. **It suggests that the computer is not simply the surface where writing appears. It is part of how writing happens.**

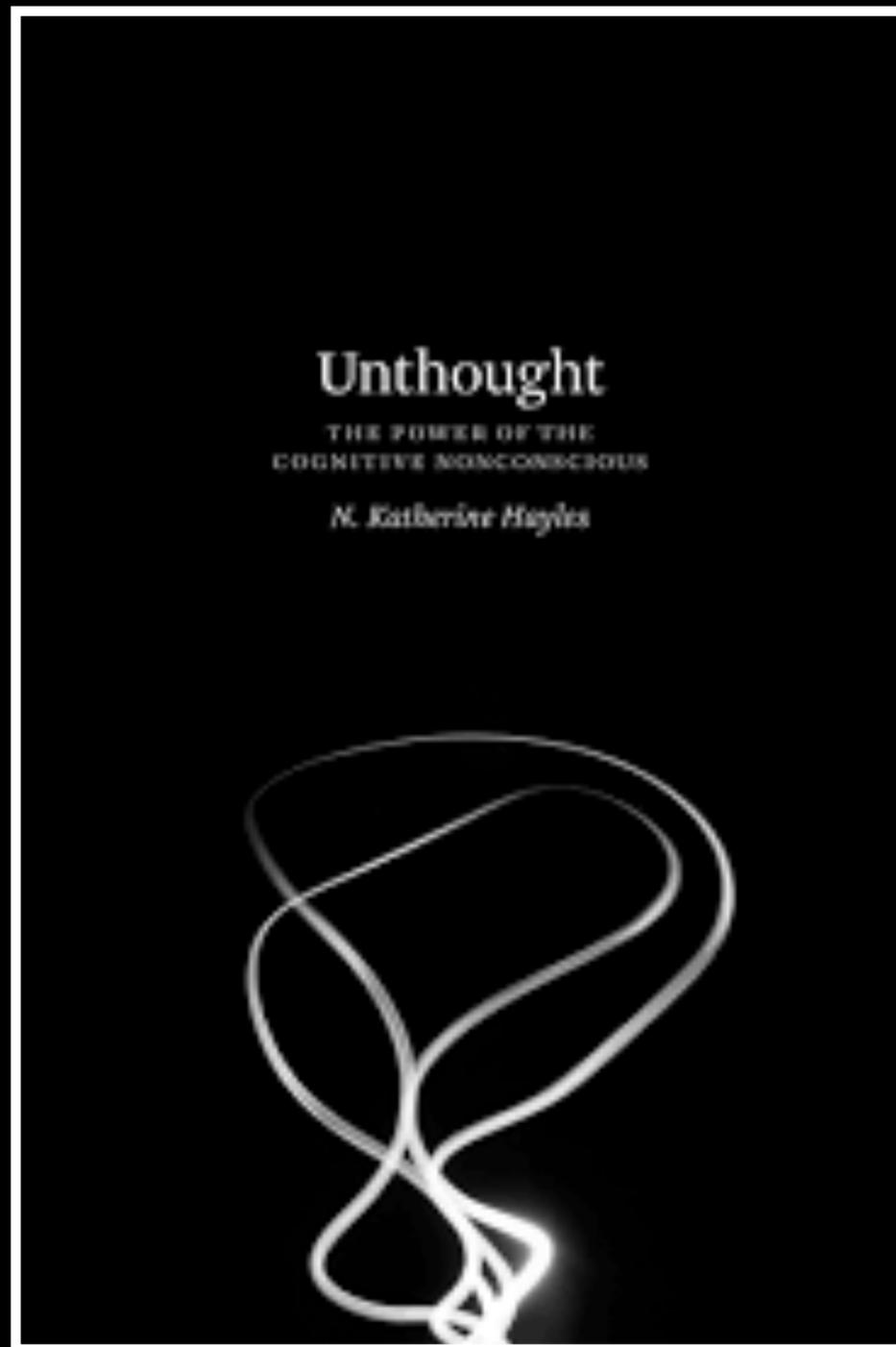
# From your blogs— computer as collaborator

- **RAINE:** Amaranth Borsuk's *Between Page and Screen* (2005) mediates the 3D spatiality of print books by inviting co-reading between human and computer readers. As the human user physically moves the book's QR-coded pages in view of a computer reader's camera, the computer retrieves and displays 3D visuals that are mapped onto the visual feedback.



Amaranth Borsuk and Brad Bouse,  
*Between Page and Screen* (2012)

N. Katherine Hayles,  
*Unthought: the Power of the Cognitive Unconscious* (2017)



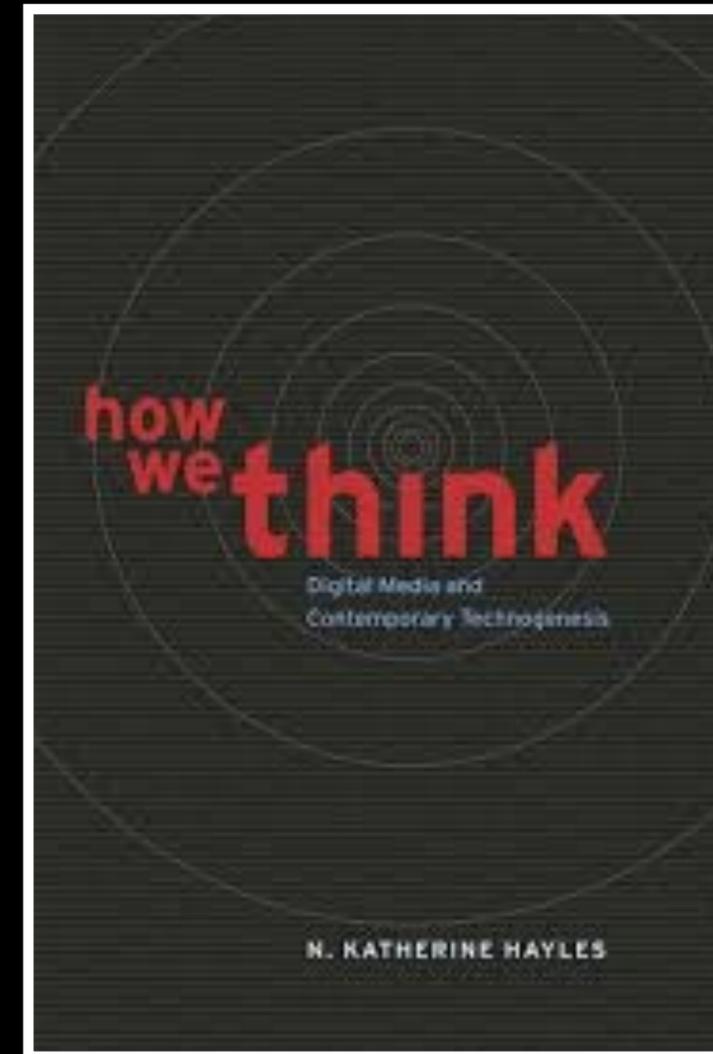
“biological and technical cognitions are now so deeply entwined that it is more accurate to say they interpenetrate one another” (11)

“human cognition can no longer be regarded as the ‘normal’ standard against which all other cognition can be measured, technical and nonhuman, terrestrial and alien” (110)

N. Katherine Hayles,  
*How We Think: Digital Media and  
Contemporary Technogenesis (2012)*

“The Age of Print is passing, and the assumptions, presuppositions, and practices associated with it are now becoming visible as media-specific practices rather than the largely invisible status quo” (2)

“Needed are approaches that can locate digital work within print traditions, and print traditions within digital media...” (7)



Take aways/questions?